

GEORGINA OPPENHEIMER

EVENT DESIGNER & DIRECTOR

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PROFILE

Dynamic and seasoned producer with 8 years of specialised experience in event production and experiential marketing, excelling in leading international, cultural, and luxury brand activations, as well as customer-facing experiences. Proven success working with diverse personalities across all event types in fast-paced, constantly changing global environments. Proficient in directing both Creative and Production teams to produce unique brand experiences rooted in strategic insights that drive positive impacts on clients' businesses. Fluent in SketchUp with skills focussed on 3D modelling, site design/layouts and floor plans. Dedicated to delivering exceptional results through a combination of creativity, strategic thinking, and operational excellence.

CORE COMPETENCIES

- Event design and production / On-site management
- Budget build and management up to £2m
- 3D design skills using SketchUp and Adobe Suite
- Business dev; client relations, pitch process and sales
- Significant stakeholder management inc C suite execs
- Strong design skills and creative ideas
- International network; suppliers, venues and staff
- Creative strategy & implementation
- Health and safety trained (IOSH)
- Full UK driving licence

FREELANCE EXPERIENCE

Event Director

Fuse International | November 2023 - Present

- Delivering the **PepsiCo** guest programme surrounding **UEFA Champions League Final 2024** in London.
- Roles included senior stakeholder and client management, design management and implementation, budget management of £1ml and on site delivery at Wembley Stadium and Sky Garden..
- Managed an internal team and external production company of up to 10 people from conception to completion.
- A detail driven, milestone project that developed skills in people management and precise execution, working in a corporate environment.

Senior Event Producer / Experience Designer

October 2022 - Present

- Lead Producer for the **Disability Power 100 awards**, celebrating the most influential people in the disabled community (*Innovision, November 2023*)
- Designer and producer of two shop window displays at **Office** in partnership with **Nike** and **Crocs** (*November 2023, AKA*)
- Lead Creative for **UEFA** Kick-Off Party in Monaco, actualising their star concept through table scapes, furniture, stage design and content design for a seamless evening of performances (*August 2023, Far And Beyond*).
- Festival Manager for **Daylesford** Summer Festival, combining food, craft and music from the local area to produce a weekend of family fun for over 12,000 guests (*June 2023, Marble LDN*).
- Lead Producer for **TikTok Shop's** Creator x Merchant beauty event in Manchester, transforming the venue into a showcase for 24 beauty brands including FACEGYM, LOOKFANTASTIC and L'Oreal (*May 2023, Wonderland Agency*).
- Lead Designer and Producer for the **Queen Elizabeth Prize for Engineering**, focusing on the 10th anniversary exhibition, which conceptualised the previous winners of the prize into an immersive experience for guests (*February 2023, Innovision*).
- Lead Creative Producer for **Apple's** employee engagement event at Battersea Power Station, focussing on educating and exciting employees on their new offices and facilities, as well as the history of Battersea (*November 2022, XYZ*).
- Lead Designer and Producer for London's most instagrammable toilets for **Incipio's** bar, Lost in Brixton (*Marble LDN*).
- Lead and won the pitch for **Sky x Guild** takeover, combining subtle branding with the intricacies of the gaming world (*XYZ*).
- Lead and won the pitch for **The Elephant Family's Animal Ball** that took place at Lancaster House earlier this year and was attended by His Majesty The King (*Quintessentially*).

PROFESSIONAL EXPERIENCE

Experience Design Manager | Global

Pollen | June 2021 - September 2022

- Helped to develop Pollen's Experience Design division globally through the intentional design of engaging immersive global experiences that support sales goals while also remaining operationally and financially sound.
- Designed and pitched experiences for talent including Justin Bieber, Lionel Richie, Gwen Stefani, Duran Duran, Lil Nas X, Mark Anthony, J Balvin as well as corporate partners such as Mattel, Paramount/Nickelodeon, Dancing with the Stars, Bored Ape Yacht Club and F45. These spanned across Europe, the USA, Mexico and the Caribbean.
- Visually designed and presented concepts through 3D renders as well as full design presentation decks.
- Worked cross-functionally daily with VPs and C-Suite Level Executives.

Creative Production Manager

Marble LDN | May 2017 - Nov 2019

- Production and account manager, directly responsible for creative design of events and production services for private and corporate clients.
- Lead creative in producing bespoke visuals for the client, as well as set design and site layouts.
- Complete Project Management, seeing through from conception to completion.
- Managing budgets of up to £2 million and teams of up to 30 on site.
- Clients include Boden, Savills, BBC Countryfile, Absolut Vodka, I Am John Doe, Live Well London.

Head of Sponsors

Cog X | June 2019

- Designer and Event Producer role, as well as direct point of contact and responsible for all sponsors at the largest AI and technology festival outside of China.
- Creative design of exhibition areas as well as pop up artistic explorations around the site with up to £2 million budget
- Clients include HSBC, QuantumBlack, Google X, Accenture.

Community Event Producer

Big Burns Supper Festival | Jan 2016 - Feb 2017

- Responsible for managing the award-winning Transform Dumfries project which supported eight community leaders through skills development.
- Production Coordinator during live events and assisting with Stage Management.
- Worked with artists and the wider programming team to shape the festival programme.
- Costume and prop making for the annual carnival made up of over 400 young students and community members.

EDUCATION & TRAINING

Bachelor of Architecture (B.Arch.), 2:1

University of Manchester | 2011 - 2014

Sustainability and Green Logistics

FutureLearn | 2019

100 Design Projects

Central St Martins | 2018

IOSH Managing Safely Training

British Safety Council | 2019

First Aid Training

British Red Cross | 2018

DBS Checked

Barnet Council | 2020

ACHIEVEMENTS

- Founder and Director of Reality Glitch, experiential agency, in 2023.
- As a right hand to the Head of the department, strategised and implemented the team structure and SOP's of the new Experience Design division of Pollen in 2022.
- C&IT's 'Technology and Telecoms Event of the Year' 2019 for CogX.
- Notting Hill Carnival's First Prize for Costume Design 2016.
- Founder of The Shala Series - bringing people together in unique spaces to enjoy an expertly curated food experience.

